

# Anna Munro

Designer

CV 2025

## CONTACT

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- Sydney, Australia

## SKILLS

### Digital Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier Pro  
Adobe After Effects  
Figma  
Solidworks CAD  
KeyShot Luxion  
Blender  
Clo3D

## PROFILE

Graphic Designer with extensive industry experience in a fast-paced environment. Known for taking ownership of key design responsibilities and managing projects with tight deadlines and budgets. With a strong involvement in marketing and data-driven design, I specialize in creating visuals that align with brand goals and missions. I focus on developing user-cantered, impactful designs that balance creativity with strategic objectives, ensuring each project supports the brand's vision and drives measurable results.

## WORK EXPERIENCE

### GladiatorFit

#### Graphic/ Industrial Designer | 2023-Present

Manging design within the a dynamic start-up with 200% growth in 2023:

- Led all design decisions; hired and managed junior designer.
- Created and implement virtual 3D models to our site website, adding valuing and improving user experience.
- Directed full brand redesign, updating identity across platforms. Managing freelancers and coordinating internal teams.
- Produced CAD models and engineering drawings used to manufacture products.

### Viapontica AI

#### User Researcher | 2021-2022

Industry experience co-running AI product solution projects:

- Designing and leading user research sessions, synthesising insights and presenting highly visual presentations to large external clients.
- Investigated the feasibility of implementing transformative AI technology into a large scale government network, requiring utmost professionalism and attention to detail.

## EDUCATION

### University of Strathclyde

#### MEng Product Design Engineering | 2017-2022

- A triple accredited degree with recognition from the Institution of Mechanical Engineers, Institution of Engineering Designers and The Institution of Engineering and Technology.
- Projects including designing an electronic barista aid, a solar powered pump station and an air pollution monitor.